

## 1971-2

### SENDER

Knud Pedersen

### RECIPIENT

### FACTS

Document type:

Letter

Language:

Engelsk

General comment:

I begyndelsen af 1971 søsatte Knud Pedersen projektet "Non-Commercial Commercials": i stedet for reklamer skulle der sendes korte kunstfilm i fjernsynet. I alt blev 67 forslag indsendt, men filmene blev aldrig vist.

Sender's location:

København

Sender info (seal, address, etc.):

Knud Pedersen

The Art Library

Nikolajgade 22

copenhagen K 1068

Denmark, Europe

Archive:

HC arkiv Møn/HC breve 6

### TRANSCRIPTION

At the request of Danish State Radio and Television Company I am collecting material (ideas, outlines, synopsis) within the field of advanced art for a number of television programmes, which will take the form of television "commercials" though of a non-commercial nature and will be broadcast in 1972.

You are accordingly invited to submit "spots" lasting from 10 seconds to 5 minutes -or longer if you have something in mind especially suited to the television medium.

Deadline for material: 1st May, 1971

You will be kept informed of further developments, negotiations, financial arrangements, dates of performance etc.

With kind regards

Knud Pedersen

The Art Library

Nikolajgade 22,

Copenhagen K 1068

Denmark, Europe.

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NY CARLSBERGFONDET

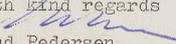
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